

**NEWS RELEASE**

**Pork handbook offers new resources to swine producers**

WEST LAFAYETTE, Ind. — The 2009 Pork Industry Handbook will soon be available for purchase through Purdue Extension – The Education Store.

The handbook, in its third edition, is a cooperative effort of the Purdue University Cooperative Extension Service, Pork Checkoff and the U.S. Pork Center for Excellence.

It has new and improved content, including industry statistics and historical data and new information on human resources, swine welfare, genetics, environmental stewardship and worker health.

"The Pork Industry Handbook covers all aspects of pork production from conception to products, and it includes the most current and up-to-date information available," said Alan Sutton, Purdue Extension swine specialist.

Also new for 2009 is a DVD version of the handbook that not only includes all of the information contained in the print version, but also color versions of all photos and graphics contained in the handbook. It also includes more than 30 how-to videos and more than 20 interactive swine management worksheets producers can use on their own farms.

"What makes the Pork Industry Handbook unique is that it gives producers a resource where they can find information on all aspects of production in one place," Sutton said. "It gives them the information they need to make key decisions about their operations.

"The handbook also serves as a great resource for training on-farm employees or as a textbook for vocational agriculture classes."

The 2009 Pork Industry Handbook can be purchased for \$100 plus \$15 shipping and the DVD may be purchased for \$45 plus \$6.50 shipping. The handbook and DVD can be purchased together at a discount rate of \$130 plus \$15 shipping.

For more information on the handbook, bulk orders and discount rates, contact The Education Store at 1-888-398-4636, by e-mail to [media.order@purdue.edu](mailto:media.order@purdue.edu)

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**Related Web sites:**

Purdue Extension: The Education Store home page: [https://secure.agriculture.purdue.edu/store/  
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